



Jefftey C. Charmelus | Content Creator

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SUMMARY

I am a Filmmaker and Photographer who is trained in UX/UI Design methodologies and technologies, including wireframing and Figma. Eager to join a Film making crew to help bring stories to life, and a creative team to support organizational content and marketing initiatives.

SKILLS | CERTIFICATIONS

Software/Tools: Figma, Miro, Adobe Creative Cloud, Slack

Key Skills: Collaboration, User Personas, User Stories, UX Research, Sketching, Branding, Prototyping, Wireframes, Competitive Analysis, Site Maps, User Flows, User Interviews, Usability Testing, Storytelling, Storyboarding

Languages: Trilingual (English, Spanish, Creole)

Certifications: Adobe Associate Certification-Dreamweaver & Indesign

EDUCATION

General Studies | Valencia College (Orlando, FL)
Associate in Arts

Expected May 2023

UX/UI Immersive Certificate Program | Thinkful (Remote)

June 2021

- Studied 800 hours of visual principles and design, user research, user experience, and Figma, supported through daily instruction, mentorship, and professional level projects.

CONTENT CREATION EXPERIENCE

Video Editor | New Covenant Bible Fellowship (Orlando, FL)

Nov 2018 - Present

- Collaborate with church leaders to determine content goals, timelines, and budgets
- Edit 1 to 2 hours' worth of footage into 3 minutes to 1hr+ video montages using Premiere Pro & Davinci Resolve.
- Share content via social media pages such as Instagram to increase community engagement.

SACJEY APP | [Project Link](#) | Thinkful (Remote)

May 2021

- Conducted qualitative research and facilitated usability tests.
- Created wireframes and designed low and high-fidelity prototypes.
- Analyzed results then completed a round of iteration based on research, test results, and feedback.
- Used Photoshop to create the logo, and Figma for the prototypes.

SACJEY MULTICENTER | [Project Link](#) | Thinkful (Remote)

April 2021

- Conducted quantitative research and usability tests.
- Designed wireframes and iterated on different design ideas.
- Designed a low-fidelity prototype website.

Washington Transit | [Project Link](#) | Thinkful (Remote)

March 2021

- Developed a bus tracking app that helps transit officials communicate new route expansions to bus riders that allowed users to navigate busy schedules.
- Used Figma to create wireframes and high-fidelity prototypes.

ADDITIONAL EXPERIENCE

Shipment Coordinator | AcariaHealth (Orlando, FL)

May 2021 – October 2022

- Pick and Pack 7000 customer orders per day, ensuring accuracy and tracking inventory.

Stock/Sales Associate | Hollister (Orlando, FL)

Feb 2017 - Dec 2020

- Provided outstanding customer service experiences by anticipating customer needs, suggesting alternatives, and finding solutions to meet customer needs.
- Trained newly hired associates to support an efficient onboarding process for 5+ employees.