



Jeffrey C. Charmelus | Digital Creator

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SUMMARY

I am a digital creator who is proficient in the narrative arts of photography and filmmaking and trained in UX/UI Design methods and technologies.

SKILLS | CERTIFICATIONS

Software/Tools: Figma, Miro, Adobe Creative Cloud, Slack

Key Skills: Collaboration, User Personas, User Stories, UX Research, Sketching, Branding, Prototyping, Wireframes, Competitive Analysis, Site Maps, User Flows, User Interviews, Usability Testing, Storytelling, Storyboarding,

Languages: Trilingual (English, Spanish, Creole)

Certifications: Adobe Associate Certification-Dreamweaver & Indesign, UX/UI Design

EDUCATION

General Studies | Valencia College (Orlando, FL)

Expected June 2024

Associate in Arts

UX/UI Immersive Certificate Program | Thinkful (Remote)

June 2021

- Studied 800 hours of visual principles and design, user research, user experience, and Figma, supported through daily instruction, mentorship, and professional level projects.

DIGITAL CREATION EXPERIENCE

VIDEOGRAPHY + PHOTOGRAPHY | New Covenant Bible Fellowship (Orlando, FL)

Nov 2018 - Present

- Collaborate with church leaders to determine content goals and timelines.
- Edit 1 to 2 hours' worth of footage into 3 minutes to 1hr+ video montages using Premiere Pro & Davinci Resolve.
- Share content via social media pages such as Instagram and YouTube to increase community engagement.

SACJEY APP | [Project Link](#) | Thinkful (Remote)

May 2021

- Conducted qualitative research and facilitated usability tests.
- Created wireframes and designed low and high-fidelity prototypes.
- Analyzed results then completed a round of iteration based on research, test results, and feedback.
- Used Photoshop to create the logo, and Figma for the prototypes.

SACJEY MULTICENTER | [Project Link](#) | Thinkful (Remote)

April 2021

- Conducted quantitative research and usability tests.
- Designed wireframes and iterated on different design ideas.
- Designed a low-fidelity prototype website.

ADDITIONAL EXPERIENCE

Part Sales Associate | AutoZone (Orlando, FL)

Oct 2022 – March 2023

- Provide customer service, and sell automobile parts.

Shipment Coordinator | AcariaHealth (Orlando, FL)

May 2021 – October 2022

- Pick and Pack 7000 customer orders per day, ensuring accuracy and tracking inventory.

Stock/Sales Associate | Hollister (Orlando, FL)

Feb 2017 - Dec 2020

- Provided outstanding customer service experiences by anticipating customer needs, suggesting alternatives, and finding solutions to meet customer needs.
- Trained newly hired associates to support an efficient onboarding process for 5+ employees.